



MEMBERSHIP

Take Advantage



michigan
RESTAURANT
association



Laws and regulations for the food service industry can change rapidly. Become part of the process before decisions are made that will affect your business. With your membership you strengthen the voice of the food service industry. We fight against new laws and regulations that threaten to eat up your profit and damage your competitiveness.

legislative

Some major legislative accomplishments by the MRA include amending the .08 BAC legislation by blocking a .05 impairment standard that would have criminalized responsible patrons. We fought to eliminate the sales tax on meals given to employees and we were successful in changing the state law to require public schools to close the Friday before Labor Day. Other critical issues the MRA is currently pursuing include preventing frivolous obesity lawsuits against restaurants, stopping costly mandatory menu nutrition labeling laws, and continuing the fight against local and statewide smoking bans.

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Do you operate a large corporation with multiple units, or are you a single, independent restaurateur wearing multiple business hats? The Michigan Restaurant Association MRA understands your needs. All restaurateurs need a professional source they can rely on. The Michigan Restaurant Association is that source for 4,000 restaurants in the state.

programs

Membership in the MRA allows you to join the purchasing power of thousands of successful restaurant operators across the state. Take advantage of money-saving programs and services that will benefit you, your employees and your bottom line.

As a member, you will gain access to quality programs such as our workers' compensation program that has returned over \$10 million to its members. Special pricing on property/casualty and liquor liability insurances is also available. We have endorsed providers for great rates on your credit card processing and health care insurance needs, as well as a discount on music licensing through Broadcast Music, Inc. (BMI).

resources

Members can take advantage of the toll free information numbers that are available through the MRA and the National Restaurant Association (NRA) that may reduce your expenses for accountants, attorneys and consultants. Members learn about the latest industry trends and legislative issues with free subscriptions to Michigan Restaurateur magazine, Michigan Restaurant News, and the Washington Weekly. Only members have access to our "members only" section on the MRA website at www.michigan-restaurant.org, and a wide variety of resources available on the NRA site at www.restaurant.org.

Training and education are also essential to running a successful restaurant, that's why the MRA offers food safety and alcoholic beverage service certification programs. MRA members receive discounts on certification classes and necessary training materials, with options available to train your own in-house instructor. Looking for additional training options? The MRA offers a lending library to its members with videos and workbooks available to educate your employees on creating a positive dining experience for your guests.

Membership Application

Simply complete the application and return along with your annual investment to start your membership today.

Restaurant (DBA) Name

Corporate Name

Contact Name

Title

Restaurant Address

City

State

Zip

Phone

Fax

E-mail

Web Site

If you operate more than one location include a list of addresses for mailing purposes.

Payment Method:

☐ Check ☐ VISA ☐ MC ☐ Am Exp ☐ Discover ☐ Diners

Account #

Exp. Date

Cardholder Address

Membership Investment Schedule:

Membership dues are based on your annual food and beverage gross sales.

\$10 million + \$100 per million sales	\$1,815
\$8 million - \$10 million	\$1,615
\$6 million - \$8 million	\$1,415
\$4 million - \$6 million	\$1,215
\$3 million - \$4 million	\$1,015
\$2 million - \$3 million	\$815
\$1 million - \$2 million	\$675
\$750,000 - \$1 million	\$515
\$500,000 - \$750,000	\$415
\$250,000 - \$500,000	\$315
\$0 - \$250,000	\$215

Dues includes
FREE membership in the
National Restaurant Association!

NOTE: Membership dues are not deductible as a charitable contribution. However, because of changes to the 1993 Federal tax laws, 60% of your dues may be deductible as an ordinary and necessary business expense.

Signature

Print Name

To join the MRA
call us at 800-968-9668,
or visit our website at
www.michiganrestaurant.org

